

Out today: Road to the Launchpad: A Comparative Analysis of Germany's Microlaunchers

02 February 2023 – German research and market intelligence company Capitol Momentum and UK-based space news outlet European Spaceflight have partnered to release the Road to the Launchpad: A Comparative Analysis of Germany's Microlaunchers report.

The 41-page report provides unique insight into the inner financial workings and technical progress of German launch startups HyImpulse Technologies, Isar Aerospace, and Rocket Factory Augsburg. It examines the individual launch vehicles, financials, including burn rate, runway, and performance, funding details like size, structure, and strategy, investor analysis, and an examination of the viability of each startup's business model. The conclusion of the report breaks its findings down into a SWOT analysis that concludes with the assignment of a numerical score that represents the quality of each launch startup. This allows for a clear ranking of the three competitors.

When it comes to public perception, there is a clear favourite among the three main German launch startups. The report, however, may disabuse this narrative with an unbiased examination of the work that has been done and the work that still needs to be done.

The report is free to download and promises to be a new benchmark for freely available industry analysis.

About Capitol Momentum

Capitol Momentum aims to be Germany's go-to-research and market data intelligence company for space professionals and non-space customers interested in entering the German NewSpace markets. Once this is done, we want to become Europe's leading SpaceTech data analysis company by leveraging our market insight to connect established industries with NewSpace businesses. We want to foster industry growth and help to solve the pressing challenges of humanity on Earth with innovative NewSpace solutions from above. Through our market research and analysis products as well as our consulting services, we deliver quality insights that inform business, policy, and investment decision makers across the industry. More information: <https://www.capitolmomentum.com/>

About European Spaceflight

European Spaceflight was created in 2021 with a singular focus on promoting European space industry milestones and achievements. This mission has since evolved slightly with the discovery that honest assessments of tax-payer-funded projects were few and far between. Today, the outlet is focused on

ensuring a balance between information and inspiration. More information:

<https://europeanspaceflight.com/>

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